

Claymore/Raymond James SB-1 Equity ETF Initiates Trading on NYSE Arca Under “RYJ”

Lisle, IL, September 4, 2008—Claymore Securities, Inc., the third fastest-growing exchange-traded fund provider in 2007* announced that the Claymore/Raymond James SB-1 Equity ETF began trading on NYSE Arca under the ticker symbol “RYJ” today.

The Claymore/Raymond James SB-1 Equity ETF (the “Fund”), using a low cost "passive" or "indexing" investment approach, will seek to replicate, before fees and expenses, the performance of the Raymond James SB-1 Equity Index (the “SB-1 Equity Index”) (Index Ticker: RJSBI). The SB-1 Equity Index is composed of all equity securities rated Strong Buy 1 ("SB-1") by Raymond James & Associates, Inc., an affiliate of Raymond James Research Services, LLC, the Index Provider. Index constituents include equity securities of all market capitalizations, as defined by the Index Provider, that trade on a U.S. securities exchange, including common stocks, American depository receipts (ADRs), real estate investment trusts (REITs) and master limited partnerships (MLPs).

RYJ is listed on NYSE Arca and trades the same way as shares of a publicly traded company. RYJ and other Claymore ETFs can be purchased through most brokerage accounts. They can be bought and sold throughout the day on NYSE Arca or the American Stock Exchange, depending on the ETF listing, during normal trading hours. The Fund issues and redeems Shares at NAV only in large blocks of 50,000 Shares (each block of Shares called a “Creation Unit”) or multiples thereof. Only broker-dealers or large institutional investors with creation and redemption agreements and called Authorized Participants (“APs”) can purchase or redeem these Creation Units. Please see www.claymore.com/etfs and the prospectus for more information. Investors buying or selling ETF shares on the secondary market may incur brokerage costs and other transactional fees. Shares of ETFs will fluctuate in price due to daily changes in trading volume. At times, shares may not have a high volume of trading. **Except when aggregated in Creation Units, Shares are not redeemable securities of the Fund.**

About Claymore Securities

Claymore Securities, Inc. is a privately-held financial services company offering unique investment solutions for financial advisors and their valued clients. Claymore entities have provided supervision, management, servicing or distribution on approximately \$18.4 billion in assets as of June 30, 2008. Claymore currently offers exchange-traded funds, unit investment trusts and closed-end funds. Claymore Advisors, LLC, an affiliate of Claymore Securities, Inc., serves as investment adviser to the Fund.

About Raymond James Research Services, LLC

Raymond James Research Services, LLC is a wholly-owned subsidiary of Raymond James Financial, Inc., a Florida-based holding company whose subsidiaries are engaged in various financial services businesses including brokerage, trading, investment banking, asset management and financial planning services. The Equity Research Department at Raymond James & Associates Inc. currently includes more than 45 equity analysts and publishes research on approximately 700 companies. Their work is complemented by technical and economic analysts, and is supported by nearly 40 research associates and other support staff.

*Source: Claymore Securities, Inc., Bloomberg 2007 ETF data

Risk Considerations

There can be no assurance that the Fund will achieve its investment objective. An investment in the Fund is subject to risk, including possible loss of principal. The Fund's investments in non-U.S. issuers may involve unique risks such as currency, political, and economic risk, as well as less market liquidity, generally greater market volatility and less complete financial information than for U.S. issuers. Investment in securities of issuers based in developing or "emerging market" countries entails all of the risks of investing in securities of non-U.S. issuers, as previously described, but to a heightened degree. The Fund's investments can be focused in a specific industry or sector and may be subject to more risks than if it were broadly diversified. Investments in securities of real estate companies involve risks. These risks include, among others, adverse changes in national, state or local real estate conditions; obsolescence of properties; changes in the availability, cost and terms of mortgage funds; and the impact of changes in environmental laws. Investments in securities of MLPs involve risks that differ from an investment in common stock. Holders of the units of MLPs have more limited control and limited rights to vote on matters affecting the partnership. There are also certain tax risks associated with an investment in units of MLPs. Changes in the ratings methodologies or in the scope of equity research by Raymond James or activities of Raymond James in other areas of its business may have an adverse effect on the ability of the Fund to pursue its investment strategy. Investing in securities of micro-, small- and medium-sized companies involves greater risk as these stocks may be more volatile and less liquid than those of larger or more established companies and may have returns that vary, sometimes significantly, from the overall stock market. An investment in the Fund involves additional risk including but not limited to: Non-Correlation Risk, Replication Management Risk, Issuer-Specific Changes, and Non-Diversified Fund Risk. Please refer to the Fund's prospectus for more complete information.

The Fund is not sponsored, endorsed, sold or promoted by Raymond James Research Services, LLC ("Licensor"). Licensor makes no representation or warranty, express or implied, regarding the advisability of investing in securities generally or in the Fund particularly or the ability of the Raymond James SB-1 Index ("Index") to track general market performance. Licensor's only relationship to Claymore Advisors, LLC (the "Licensee") is the licensing of the Index which is determined, composed and calculated by Licensor without regard to the Licensee or the Fund. Licensor has no obligation to take the needs of the Licensee or the owners of the Fund into consideration in determining, composing or calculating the Index. Licensor shall not be liable to any person for any error in the Index nor shall it be under any obligation to advise any person of any error therein.

Investors should consider the investment objectives and policies, risk considerations, charges and ongoing expenses of any investment product carefully before investing. The prospectus contains this and other relevant information. Investors should read the prospectus carefully before investing or sending money. For this and more information, please contact a securities representative or Claymore Securities, Inc.

NOT FDIC - INSURED • NOT BANK - GUARANTEED • MAY LOSE VALUE

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