



Claymore/Robb Report Global Luxury Index ETF

 EXCHANGE-TRADED FUNDS



AS OF 9/30/09

FUND FACTS

Style Allocation	World Stock
Investment Strategy	Developed World
Distribution Schedule (if any)	Annual
Rebalance Schedule	Annually
Weighting	Modified Market Cap
Index Provider	CurtCo Robb Media, LLC
Underlying Index	Robb Report Global Luxury Index
Index Ticker	ROBB

FUND PROFILE

Symbol	ROB
Exchange	NYSE Arca
NAV Symbol (IIV)	ROBIV
CUSIP	18383Q887
Fund Inception Date	7/30/07
Expense Cap*	0.70%
Fiscal Year-End	5/31

FUND CHARACTERISTICS

Number of Securities	32
Weighted Average Market Capitalization	\$15.2 Billion
Weighted Average Price/Earnings	22.2x
Weighted Average Price/Book	2.4x

All data is subject to change on a daily basis. Price-to-Earnings ratio ("P/E") is equal to a stock's market capitalization divided by its after-tax earnings over the most recent 12-month period. Price-to-Book ratio ("P/B") is equal to a stock's market capitalization divided by its book value. (This ratio compares the market's valuation of a company with the value of that company as indicated on its financial statements.)

The Claymore/Robb Report Global Luxury Index ETF seeks investment results that correspond generally to the performance, before the Fund's fees and expenses, of an equity index called the Robb Report Global Luxury Index. The Index is comprised of no fewer than 20 and up to 100 equity securities traded on major global developed market exchanges, as well as American depository receipts ("ADRs") and global depository receipts ("GDRs") of companies whose primary business is the provision of global luxury goods and services. These may include retailers, manufacturers (which may include automobiles, boats, aircraft, and consumer electronics), travel and leisure firms, and investment and other professional services firms. The designation of such firms as "luxury" is determined by the publisher of the Robb Report Magazine, CurtCo Robb Media, LLC, the Fund's index provider. The index provider generally defines "developed markets" as countries whose economies have high income levels, strong legal protection and sophisticated stock exchanges. The Fund generally will invest in all of the stocks comprising the Index in proportion to their weightings in the Index.

AVERAGE ANNUAL TOTAL RETURNS* as of 9/30/09

	YTD	3-Month	1-Year	3-Year	Since Inception (7/30/07)
Market Price	43.73%	27.82%	5.08%	N/A	-13.93%
Market Price After Tax on Shares Held	43.73%	27.82%	4.19%	N/A	-14.29%
Market Price After Tax on Shares Sold	28.43%	18.09%	3.12%	N/A	-11.90%
NAV	44.65%	30.88%	6.49%	N/A	-13.54%
NAV After Tax on Shares Held	44.65%	30.88%	5.60%	N/A	-13.90%
NAV After Tax on Shares Sold	29.02%	20.07%	4.04%	N/A	-11.58%
MSCI World Index	25.32%	17.58%	-1.88%	N/A	-11.57%

Performance data quoted represents past performance, which is no guarantee of future results, and current performance may be lower or higher than the figures shown. For the most recent month-end performance figures, please visit www.claymore.com. The investment return and principal value of an investment will fluctuate with changes in market conditions and other factors so that an investor's shares, when redeemed, may be worth more or less than their original cost.

***Per the prospectus dated September 30, 2009, the Fund's total annual operating expense ratio, gross of any fee waivers or expense reimbursements, is 4.75%. There is a contractual fee waiver currently in place for this Fund through December 31, 2011 to the extent necessary in keeping Fund operating expense ratio from exceeding 0.70% of average net assets per year. However, some expenses fall outside of this expense cap and therefore net operating expenses were 0.75%. Without this expense cap, actual returns would be lower.**

After tax returns are calculated using the historical highest individual federal marginal income tax rates during the periods shown and do not reflect the impact of state and local taxes. Actual after tax returns depend on an investor's tax situation and may differ from those shown. Since Inception returns assume a purchase of the ETF at the initial share price for share price returns or the initial net asset value (NAV) per share for NAV returns. Returns for periods of less than one year are not annualized. Returns include reinvestment of distributions.

This index is unmanaged and it is not possible to invest directly in this index. The MSCI World Index is a free float-adjusted market capitalization index that measures global developed market equity performance of the developed market country indices of Europe, Australasia, the Far East, the U.S. and Canada.

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TOP FUND SECTOR WEIGHTINGS

Consumer Discretionary	75.73%
Consumer Staples	8.95%
Financials	8.09%
Industrials	7.23%

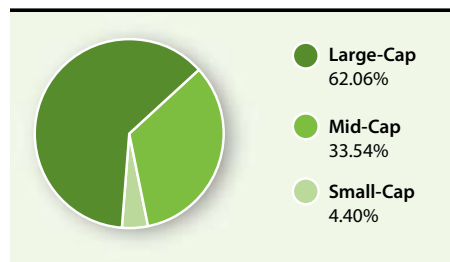
TOP FUND HOLDINGS

Name	Symbol	Weighting
PPR	PP	5.44%
The Swatch Group AG-BR	UHR	5.00%
Wynn Resorts, Ltd.	WYNN	4.88%
Daimler AG	DAI	4.77%
Bayer Motoren Werke (BMW)	BMW	4.64%
Christian Dior	CDI	4.56%
Luxottica Group SpA	LUX	4.52%
Porsche AG-Pfd	PAH3	4.42%
CIE Financiere Richemon	CFR	4.41%
Coach, Inc.	COH	4.38%

TOP FUND COUNTRY WEIGHTINGS

France	27.56%	Japan	5.00%
United States	25.46%	Hong Kong	3.94%
Germany	13.98%	Ireland	3.90%
Switzerland	9.50%	Brazil	2.06%
Italy	5.88%	Britain	1.94%

FUND CAPITALIZATION WEIGHTINGS



All data is subject to change on a daily basis and represents a percentage of the Fund's total equity holdings. The securities mentioned are provided for informational purposes only and should not be deemed as a recommendation to buy or sell.

RISK CONSIDERATIONS Investors should consider the following risk factors and special considerations associated with investing in the Fund, which may cause you to lose money, including the entire principal amount that you invest. **Equity Risk:** The value of the securities held by the Funds will fall due to general market and economic conditions, perceptions regarding the industries in which the issuers of securities held by the Funds participate, or factors relating to specific companies in which the Funds invest. **Luxury Risk:** The success of companies that sell luxury goods and services may depend heavily on the disposable household income and consumer spending of a relatively small segment of the general population, rather than the consumer population as a whole. Changes in consumer taste among such segment of the population can also affect the demand for, and success of, luxury goods and services in the marketplace. Consumer spending on luxury goods and services can also be adversely affected as a result of declines in consumer confidence levels, even if prevailing economic conditions are favorable. In an economic downturn, consumer discretionary spending levels generally decline, often resulting in disproportionately large reductions in the sale of luxury goods and services. **Foreign Investment Risk:** Investing in non-U.S. issuers may involve unique risks such as currency, political, and economic risk, as well as less market liquidity, generally greater market volatility and less complete financial information than for U.S. issuers. To the extent that the Index is focused on securities of any one country, including France, the value of the Index, and thus the Fund, will be especially affected by adverse developments in such country, including the risks described above. **Small and Medium-Sized Company Risk:** Investing in securities of these companies involves greater risk as their securities may be more volatile and less liquid than investing in more established companies. These securities may have returns that vary, sometimes significantly, from the overall stock market. **Non-Correlation Risk:** The Fund's return may not match the return of the Index for a number of reasons. For example, the Fund incurs a number of operating expenses not applicable to the Index, and incurs costs in buying and selling securities, especially when rebalancing the Fund's securities holdings to reflect changes in the composition of the Index. The Fund may not be fully invested at times, either as a result of cash flows into the Fund or reserves of cash held by the Fund to meet redemptions and expenses. If the Fund utilizes a sampling approach or futures or other derivative positions, its return may not correlate as well with the return on the Index, as would be the case if it purchased all of the securities in the Index with the same weightings as the Index. **Replication Management Risk:** The Fund is not "actively" managed. Therefore, it would not necessarily sell a stock because the stock's issuer was in financial trouble unless that stock is removed from the Index. **Issuer-Specific Changes:** The value of an individual security or particular type of security can be more volatile than the market as a whole and can perform differently from the value of the market as a whole. The value of securities of smaller issuers can be more volatile than that of larger issuers. **Non-Diversified Fund Risk:** The Fund can invest a greater portion of assets in securities of individual issuers than a diversified fund. Changes in the market value of a single investment could cause greater fluctuations in share price than would occur in a diversified fund. **Please read the Fund's prospectus for more detailed information on these risks and considerations.**

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Claymore Advisors, LLC, an affiliate of Claymore Securities, Inc., serves as the investment adviser.

NOT FDIC-INSURED • NOT BANK GUARANTEED • MAY LOSE VALUE

Investors should carefully consider the investment objectives and policies, risk considerations, charges and ongoing expenses of the ETF before investing. The prospectus contains this and other relevant information. Please read the prospectus carefully before you invest. To obtain a prospectus, please contact a securities representative or Claymore Securities, Inc., or download one from www.claymore.com.



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